



Common Roots Studio Presents
**THE BIDDEFORD / SACO
 BUSINESS POKER CRAWL**

CALL TO BUSINESSES



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The next Business Poker Crawl has been announced!

FEBRUARY 3-5, 2023 for Winter Fest!

This is our 3rd Poker Crawl; a weekend event dedicated to Small Business Shopping!

Patrons visit local businesses on the map and with each purchase of \$10 or more, pull 1 card from the deck at that business. The goal is to create the best 5 card poker hand by the end of the weekend and turn it into Common Roots Studio to be entered into the competition to choose from an assortment of gift bags filled with local products!

There will be an information center at Common Roots during the event for any first time Poker Players! Winners will choose in order of best made poker hands. Last Poker Crawl, businesses donated at least 1-2 items to be included in the prize selection which are marketed before and during the Poker Crawl to entice participation. We raised an estimated \$10,000 in local revenue during the last Poker Crawl! Restaurants ran out of food and many new businesses reported it as being the busiest weekend since opening!

- Dates: Friday Feb 3 - Sunday Feb 5
- Starts Friday and ends Sunday at 7pm
- Cards and posters will be distributed to businesses before Thursday Feb 2
- Cost to participate as a business is \$0 we just ask that you donate at 1-2 items for the prizes of the poker crawl. There is a suggested \$10 donation to help with printing costs (All donations are needed by Jan. 23 so we can properly advertise!)
- Notice of Participation **Deadline: January 16, 2023**
- We STRONGLY encourage businesses to be open each day that weekend as our biggest feedback from patrons was that it was difficult to navigate who is open when. We will put a suggestion to “check store hours as times vary” on the map.

Contact: Nick Blunier nickblunier@yahoo.com (603) 978-5790

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